



Board of Directors Meeting Minutes Thursday, February 15, 2024

2024 Board in Attendance:

President: Jeff Jorritsma
Vice President: Justin McElroy
Secretary: Nikki Addicott
ML: Jean Russell
ML: Holly Jacobs
ML: Karen Clark
ML: Jake Nystrom (missing)

Welcome & Call to Order

- Accepted January 11, 2024 meeting minutes

Treasurers Report:

- Discussed, outstanding debt & Reviewed upcoming debt
- 1099's done and delivered

Old Business:

- 2023 Showtacular donations distributed
- 2024 Insurance items - next in June
- Sale of carpet to AOA - AOA no longer interested
- Justin 2023 Showtacular reimbursement confirmed

New Business:

- Website - review proposal from Jenn Powell, unanimous approval, Nikki to begin onboarding
- EAA Membership Flyer - review latest version – go ahead and reprint, motion approved for reprint of 1000 for ~\$170
- 2024 membership drive next steps – email campaign 2x May, by end of June direct mail invoice
- EAA promotional item - Nikki to look into magnets
- Quarterly Newsletter - discuss topics and plans to support marketing / website / newsletter
 - Membership renewals, shearing season
 - Articles
 - Selecting your show string – from Judge or Vet
 - Choosing your alpaca business - breeding, showing or fiber/agritourism
- 2025 Empire Fleece Show - next steps and owner?
- 2025 Empire Symposium - Jean will take lead on this and Holly has venue in Endicott
- Annual Member Picnic - Jeff & Leslie provide a date

Show Planning:

- 2024 Jamboree - April 5 - 7, 2024 (sold out in 17 days)
 - Judges are Amanda VandenBosch, Jude Anderson, Helen Testa - Halter; Diana Timmerman - Walking fleece; Ken Hibbits - Performance (walking fleece)
 - Live Auction – nearly complete
 - Silent auction - Kara McElroy & Karen Bowman coordinating
 - Hotels – blocks have been reserved by Scott
 - Live Auction Catering – DJ has coordinated charcuterie boards for each table
 - Volunteers - Nikki & Debbie working to send out email blast – Randy Zorn - day of ring stewarding



- 2024 Showtaular- October 25-27, 2024
 - Jeff confirmed dates same location - contract signed 2/15/24
 - Confirm we're set for panels - Justin to confirm
 - Corporate sponsor drive - try to get one or two
 - Judges - Helen & Robin confirmed – need one more
 - Education / Fiber seminars - do we want to coordinate any 30 minutes sessions?
 - Skirting fleece for the mill
 - others?

Fiber Project:

Discussed Inventory review and 2024 planning

- Jeff will review raw fiber inventory
- Nikki to coordinate committee meeting @ Jamboree
- Insole order in-process at Stramba Fiber Mill
- Yarn order pending

Next Meeting Date: tentative March 7, 2024 @ 6p